



# The Great Gatsby Speakeasy of Ventura County Sponsorship Opportunities

Saturday Nov 9, 2019 6:30pm



**Attacking from every angle.™**

# Your investment can help **save lives.**

Dear Friend:

We are pleased to announce that the American Cancer Society's Great Gatsby Speakeasy of Ventura County event will be held November 9, 2019 at the Ventura City Hall. This will be an evening full of fun, music, dancing and period entertainers. In addition, we will recognize and celebrate cancer survivors, caregivers, and health care providers. We are planning a one-of-a-kind extravaganza that will be an experience from beginning to end.

## An event unlike any that Ventura has seen before

Please join with us and become part of this exciting and rewarding evening by committing to partner with us as a 2019 Great Gatsby sponsor. Your support will help us sustain the critical FREE programs and services offered to cancer patients and fund essential research to help save lives and find a cure. A sponsorship grid is enclosed listing the opportunities available through this most special event.

Locally, in 2018 we provided:

- 869 resident cancer patients received helped with ACS information and/or free services and programs
- Provide 107 free wigs & makeovers to local women who have lost their hair and experienced skin changes due to cancer treatment
- 35 room nights were provided via ACS Hotel Partnership Program, so patients could be closer to treatment
- Provide 550 free rides and/or accommodations for local cancer patients to and from treatment
- We awarded 87 research grants in California totaling \$49,855,500 for new diagnosis, treatment and to eradicate cancer as a health issue

**Together**, with your help and the help of our volunteers, the American Cancer Society with continue to fight cancer and save lives. By helping people get well and stay well by finding cures and fighting back. We hope you will join us as a partner with the Ventura County Great Gatsby Extravaganza. Thank you in advance for helping us rally communities and create partnerships to help save lives! Please contact [Deb.Jeffers@cancer.org](mailto:Deb.Jeffers@cancer.org) for further information or questions.

Sincerely,

The Great Gatsby Speakeasy Committee



# Where does **your money** go?

## HOW YOUR FINANCIAL SUPPORT IMPACTS OUR MISSION

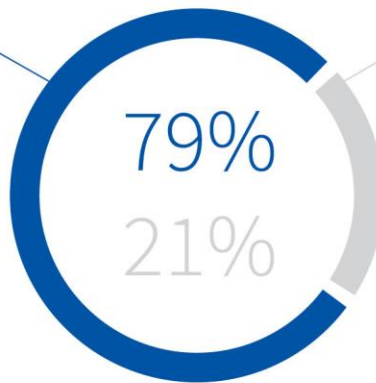
### MISSION PROGRAM SERVICES

**\$146 MILLION**  
Cancer Research

**\$304 MILLION**  
Patient Support

**\$129 MILLION**  
Prevention, Information, and Education

**\$80 MILLION**  
Detection and Treatment

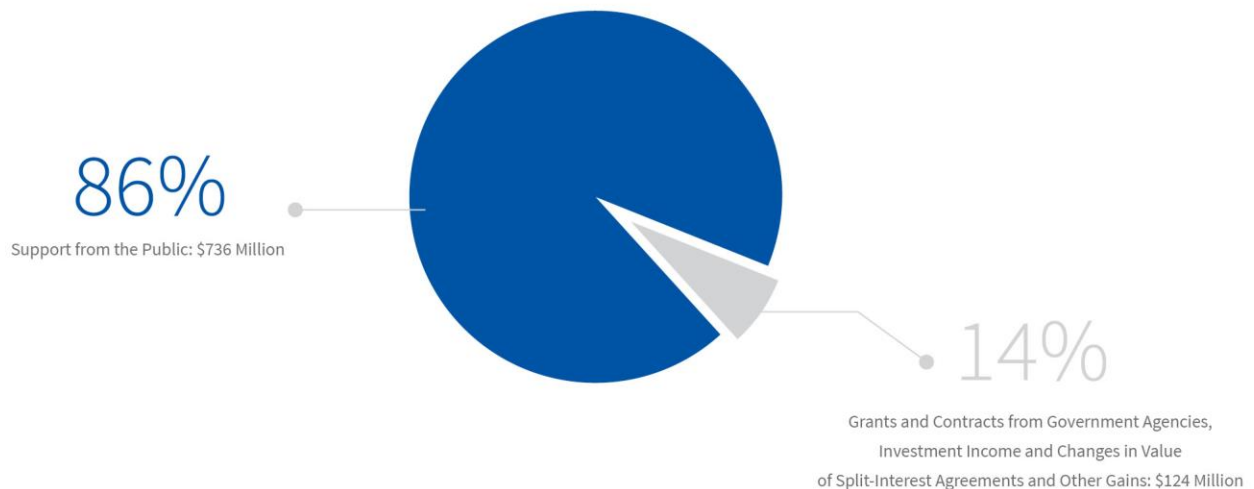


### SUPPORTING SERVICES

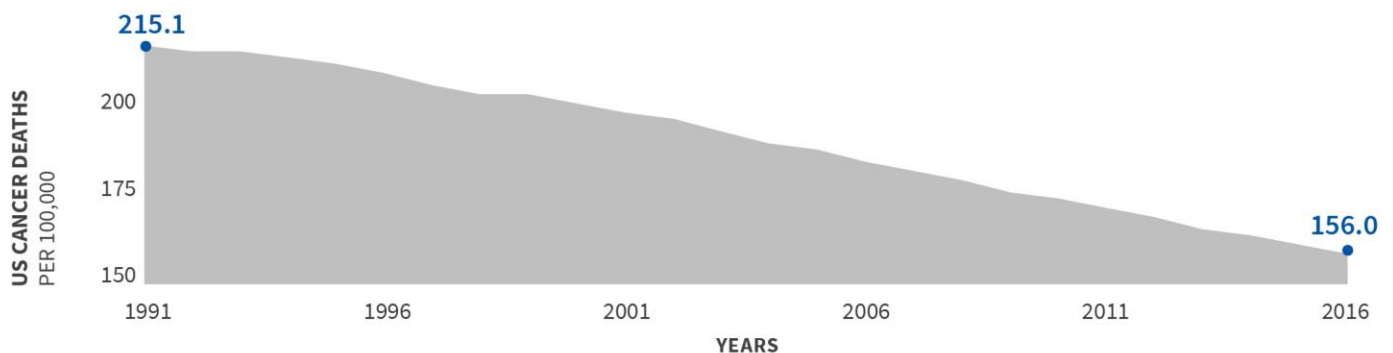
**\$38 MILLION**  
Management and General Expenses

**\$142 MILLION**  
Fundraising Expenses

## WHERE OUR FINANCIAL SUPPORT COMES FROM



We've seen a  
**27% decline in cancer death rates since 1991.**  
That's more than **2.6 million fewer cancer deaths.**



Rate is age-adjusted to the 2000 US standard population.

Siegel R.L., Miller, KD, Jemal, A. Cancer Statistics, 2019. *CA Cancer J Clin.* Jan 8, 2019.



## WORKING TOGETHER

Helping people take steps to stay healthy (2018 data)

**3.2 MILLION**

**OUTREACH INTERVENTIONS**  
thanks to our corporate-funded  
program working to increase  
equity for underserved patients

**3,800+**

**CORPORATE PARTNERSHIPS**  
to increase awareness  
for our cause

**500**

**CORPORATE CEOS AND LEADERS**  
making health and wellness a  
priority in the workplace

**1.5 MILLION**  
**VOLUNTEERS**

brought together to help  
save lives from cancer



## ACS CAN

Our nonprofit, non-partisan advocacy affiliate, rallying communities and creating partnerships to help save lives  
Thanks in large part to our efforts, in 2018 ...

Congress approved a

**\$5 BILLION INCREASE**  
**IN MEDICAL RESEARCH FUNDING**  
for the National Institutes of  
Health, including \$465 million  
for the National Cancer Institute.

More than

**500,000 PEOPLE**  
**GAINED ACCESS TO AFFORDABLE,**  
**QUALITY HEALTH CARE**  
when 4 states increased  
access to Medicaid.

ACS CAN helped

**SECURE AND PROTECT**  
**MORE THAN \$218 MILLION**  
**IN STATE FUNDING**  
for tobacco prevention and  
cessation programs.



## INNOVATION

Finding cancer's causes and cures

**\$420 MILLION+**  
**INVESTED IN**

cancer research  
grants as of March 2019

**\$4.8+ BILLION**  
**INVESTED IN**

**CANCER RESEARCH**  
since 1946

Approximately

**750**  
**GRANTEES SUPPORTED**  
at any given time  
throughout the country

More than

**1,000**  
**DOWNLOADS PER DAY**  
of our *Cancer Facts &*  
*Figures* reports



## PROGRAMS AND SERVICES

Helping people face cancer today (2018 data)

**1.42 MILLION**  
**REQUESTS**

from people seeking  
information and support

More than

**477,000**  
**NIGHTS OF FREE**  
**LODGING**

at American Cancer  
Society Hope Lodge®  
facilities

More than

**34,000**  
**PATIENTS HELPED**  
to navigate through  
the health care system

More than

**5,400**  
**PEER-TO-PEER**  
**VISITS PROVIDED**  
to breast cancer patients

Nearly

**480,000**  
**RIDES PROVIDED**  
to cancer treatment



## AMERICAN CANCER SOCIETY SPONSORSHIP OPPORTUNITIES

All Sponsors will be recognized at the Nov 9, 2019 Gatsby Speakeasy. Deadline for recognition is Oct 18.

For Program, tribute ads must be submitted prior to Oct 7.

Sponsor Levels	2020 Sponsorship Credit	2020 Sponsorship Credit offset	VIP Secret Entry and Registration	Reserved Valet Parking	Logo or Name collateral	Recognition Space in Evening Program
<b>The Fitzgerald Presenting Sponsor</b> \$15,000	\$7,500	\$25,000 Credit \$7,500 \$17,500	20	✓	✓	Full-page
<b>The East Egg</b> \$9,000	\$4,500	\$15,000 Credit \$4,500 \$10,500	10	✓	✓	Full-page
<b>The Roaring Twenties</b> \$6,000	\$3,000	\$10,000 Credit \$3,000 \$7,000	10	✓	✓	Full-page
<b>The Flapper</b> \$3,000	\$1,500	\$5,000 Credit \$1,500 \$3,500	8		✓	Half-page
<b>Bootlegger's Table</b> (Round of 8) \$600	\$0	\$1,000	8		✓	Quarter- page recognition of all table sponsors
<b>The Duesenberg</b> \$1,000	\$600	\$1,750 Credit \$600 \$1,150	4		✓	Quarter- page
<b>The Bee's Knees</b> \$300	\$0	\$500	2		✓	Quarter- page

### 2019 American Cancer Society Ventura County Gatsby Kickoff – Ventura City Hall Sat Nov 9

I/We will be a \_\_\_\_\_ Sponsor at the \$ \_\_\_\_\_ level

**Individual Tickets:** Please send me \_\_\_\_\_ individual tickets at \$99 each. Total purchase \$ \_\_\_\_\_

**Tribute Ads:** Full-page \$600 \_\_\_\_\_; Half-page \$300 \_\_\_\_\_; Quarter-page \$150 \_\_\_\_\_

**\*Full Page – 8.5" H x 5.5" W; Half page - 4.5" H x 5.5" W; Quarter Page – 2.25" H x 2.25" W".** Please print copy as you wish it to appear, attach camera-ready art (**black & white only**) or e-mail copy & logo. Camera-ready art: Sharp print quality of 600dpi laser print or higher is recommended. Be sure that all scanned images are 254dpi or higher. Digital art: Please provide a high-resolution PDF file with fonts embedded or EPS/TIF file at 300 dpi or higher. Include print out, fonts and native files for back up, we accept 300 dpi JPG/TIF images by **October 1, 2019**.

\_\_\_\_\_ I/We would like to donate an item for the auction.

\_\_\_\_\_ I/We are unable to attend, but wish to donate \$ \_\_\_\_\_ in honor/memory of \_\_\_\_\_

Name \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Visa/MC/AMEX# \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_

**Please return this form to:**

American Cancer Society, 2186 Knoll Drive, Ventura, Suite A, CA 93003, or fax to 805.644.4345.

Tax ID# 13-1788491